



## **Teleperformance Philippines Opens New Site in Cebu City**

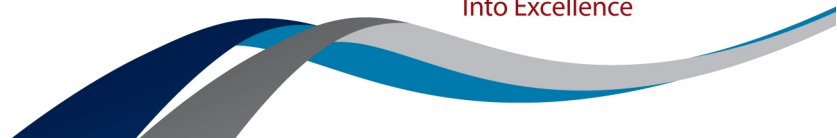
**Manila, Philippines – June 11, 2011 - Teleperformance**, the world’s leading provider of outsourced customer experience management services, announces the expansion of its business operations in Cebu City to serve the remarkable industry opportunities in the Philippines’ Visayas region.

Teleperformance Cebu marks the company’s ninth site in the Philippines. Strategically located within the prime property of Cebu Business Park in Ayala Center – a mere 15 kilometers away from the Mactan International Airport and within the city’s commercial and residential districts – Teleperformance Cebu will be equipped with 1000 workstations. With this site launch, the number of Teleperformance employees in the Philippines is estimated to reach approximately 16,000 people.

“The establishment of Teleperformance Cebu signifies our continuous belief and commitment to the success of the BPO industry in the Philippines,” commented David Rizzo, President of the Asia Pacific Region for Teleperformance. “It also affirms the importance of this region as a key driver in our customer experience management service. The well-planned location, the language capabilities of the Cebuanos, and their proven track record of success in the Contact Center industry, have strongly convinced us to operate here. Our presence in Cebu will allow us to continuously serve our expanding global customer base, while propelling value to the robust Visayan economy.”

Brian Johnson, Teleperformance Philippines Managing Director, added, “We are excited about the opening of our new branch and look forward to helping the Cebuanos take advantage of the excellent career opportunities in store for them. With Cebu enjoying the highest economic growth rate in the Philippines today, we at Teleperformance are honored to be in the position to contribute to this progress.”

Teleperformance Cebu will deliver a full suite of services, including customer support and advanced technical help desk to a variety of clients via inbound voice calls.





## About Teleperformance

TELEPERFORMANCE (NYSE Euronext Paris: FR 0000051807), the world's leading provider of outsourced CRM and contact center services, has been serving companies around the world rolling out customer acquisition, customer care, technical support and debt collection programs on their behalf. In 2010, the Teleperformance Group reported €2.058 billion in revenue (US\$2.738 billion based on an exchange rate of €1 = US\$1.33).

The Group operates about 83,000 computerized workstations, with more than 120,000 full-time equivalent employees across 268 contact centers in 50 countries and conducts programs in more than 66 different languages and dialects on behalf of major international companies operating in various industries.

Teleperformance began operations in the Philippines in 1996 and has grown to become a preferred offshore contact center outsourcing option. The company operates more than 10,500 workstations from 9 contact centers located in and around Manila, Bacolod City and Cebu City.

In March 2011 Teleperformance Philippines was awarded “BPO Employer of the Year” by the Business Processing Association of the Philippines and the Canadian Chamber of Commerce. This award highlights the company’s commitment to their employees by providing the best employment experience in the Philippine BPO sector.

Interested in joining the Teleperformance Cebu team? E-mail  
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